

| Infographic of Principles of Design Rubric | | | | | |
|---|---|--|--|---|--|
| | Advanced (5) | Proficient (4) | Emerging (3) | Basic (2) | Undeveloped (1) |
| Grading Standards | 100 - 93 | 92 - 85 | 84 - 75 | 74 - 70 | 69 and below |
| Visual Thinking Plan (10 pts.) | (Max 10 points) Student displays a wide range of their visual thinking including (1) inspiration/layouts, (2) preliminary sketches, (3) productions notes, and (4) writing documenting information. | (Max 9 points) Student shows 3 of the 4 requirements of their visual thinking/planning in their visual journal, but does not display every requirement of the project. | (Max 8 points) Student displays 2 of the 4 requirements in their visual thinking journal. Student does not display their planning to its fullest potential. | (Max 6 points) Student has 1 of the 4 requirements of their visual thinking in their visual journal. | (Max 5 points) Student does not have any evidence of visual thinking in their visual journal. |
| Meaningful Connections (10 pts.) | (Max 10 points) Student engages in divergent thinking to explore connections to the principle of design with elements of design and exhibits evidence of this in the infographic in meaningful ways. | (Max 9 points) Student engages in divergent thinking to explore connections to the principle of design with the elements of design but does not fully exhibit evidence of this with images and text in the infographic in meaningful ways. | (Max 8 points) Student attempts to explore connections to the principle with the elements of design but evidence of this in the artwork is minimal. Text and images don't really relate to the principle. | (Max 6 points) Student attempts to engage in divergent thinking to explore connections to the principle of design with elements of design, but does not exhibit evidence of this in the infographic. | (Max 5 points) Student does not attempt to explore connections to the principle and elements of design and does not exhibit evidence of such thinking in the infographic. |
| Layout(30) | (Max 30 points) Student shows a logical flow of information through the infographic. Text is clear and easily read. Lots of icons and images to support information. Student used at more than 3 different colors that create contrast and emphasis. | (Max 27 points) Student shows a flow of information through the infographic. Text is clear and easily read. Student used icons and images to support information. Student used at least 3 different colors that create contrast and emphasis. | (Max 25 points) Student shows somewhat of a flow of information through the infographic. Text is somewhat clear and easily read. Student used some icons and images to support information. Student used at less than 3 different colors that create contrast and emphasis. | (Max 22 points) Student shows information through the infographic. Text is somewhat clear and easily read. Student used either icons or images to support information. Student used at less than 3 different colors. | (Max 21 points) Student shows very little information through the infographic. Text is not clear and easily read. Student didn't use icons or images to support information. Student did use color. |
| Quality of Information (50) | (Max 50 points) Student shows a wealth of information in the form of text and images on the infographic. They did extensive research and expanded on the information they were given in class. | (Max 47 points) Student shows a wealth of information in the form of text and images on the infographic. | (Max 43 points) Student shows a good amount of information in the form of text and images on the infographic. | (Max 40 points) Student shows some information in the form of text with few images on the infographic. | (Max 38 points) Student didn't show information in the form of text and had few images on the infographic. |